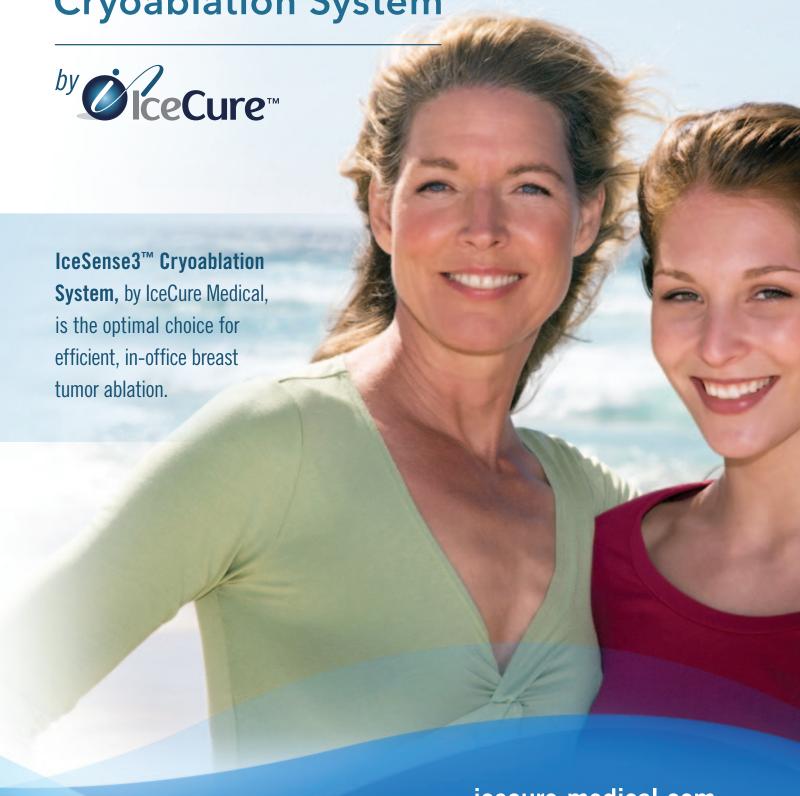
IceSense3

**Cryoablation System** 



icecure-medical.com



## **Patients**

10% of women will have a fibroadenoma in their lifetime. Many of these seek a surgical alternative that will address:

- Pain or discomfort
- Anxiety
- Enlarging mass
- Cosmetic concerns
- Physical deformity

# Advantages of IceSense3

# 1 3rd Generation Technology

### **Cryo Temperature**

- -160° probe temperature
- Stable low temperatures
- Rapid ice ball growth
- Fibroadenoma treatment times (3–12 minutes)

### **Innovative Probe Design**

- 25mm Active Zone
- 40mm Active Zone
- Cryo effect to the tip
- Compact disposable
- Targeted treatment
- Minimal penetration past the lesion
- Wide number of patients can be treated

#### State-of-the-Art Console

- User Interface
- Intuitive
- Multiple-control Options
  - Push buttons on handle
  - Touch screen
  - Foot pedal
- Single operator

# 2 Clinical Support

- Onsite implementation training
- Experienced case support
- Technical hotline: 888-516-7389

## 3 Investment in Business

- Reimbursement Hotline to manage pre-authorization and appeals
- BreastHealthOptions.com—an advocacy platform for women's breast health and reimbursement
- Practice-specific marketing strategy and outreach to referring physicians
- Clinical research into cryo applications in breast cancer



Temperature around the tip (freezing zone):  $160 \pm 10^{\circ}$ C

### Reimbursement

- CPT Code 19105
- Growing coverage
- IceCure reimbursement support hotline: 866-403-3375

# **American Society of Breast Surgeons**

Recommends the following criteria...

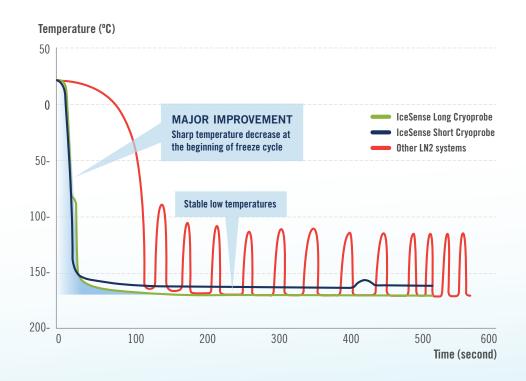
- The lesion must be sonographically visible
- The diagnosis of fibroadenoma must be confirmed histologically
- Lesions should be less than 4 cm in largest diameter.

## **Benefits to Patients**

- Immediate, safe, effective and durable lesion ablation in the office
- Patients report high satisfaction
- · Painless; cold is an analgesic
- Rapid treatment
- No sutures required ("Band-aid procedure")
- Cosmetically superior—no cavity for hematoma formation or volume loss

## **Benefits to Physicians & Surgeons**

- Simple technique, similar to ultrasound-guided biopsy
- Liquid nitrogen in easy-to-store thermos-sized containers
- Ablation is applied to the targeted tissue, the proximal probe and handle are insulated from the cooling effect
- Disposable probes are small and produce minimal office waste
- Existing coding (CPT 19105) for treatment of breast fibroadenoma in the office



# **Ordering Information**

PART NUMBER	DEVICE NAME	DESCRIPTION
FAS3000000	IceSense3™ console	Cryoablation system console
FAP7100000	IceSense3™-S probe	Cryo probe, small, 25mm active cryo zone, disposable, Diameter of probe: 3.4 mm
FAP7200000	IceSense3 <sup>™</sup> -L probe	Cryo probe, large, 40mm active cryo zone, disposable, Diameter of probe: 3.4 mm

<sup>†</sup> IceSense3<sup>TM</sup>, IceCure<sup>TM</sup>, and IceSense® are trademarks of IceCure Medical, Ltd. in the United States and other countries. IceCure Medical Ltd. and other parties may also have trademark rights in other terms used herein.



*IceSense3™* ice balls and probes ()



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