



What Does SureTouch Mean To Your Practice?

SureTouch is a welcome addition to clinics and health centers that may not rely on insurance reimbursement.

SureTouch Exams Can Help Grow Your Practice And Increase Profitability. Here's How:

- You can offer this fast, convenient, real-time results examination to patients over 25 years of age as part of their routine physical, gynecological exam or holistic health review.
- Because it's safe, patients can be encouraged to get examined more frequently, increasing their breast awareness and peace of mind.
- Attracting younger patients helps to build a more long-lived, loyal patient base.
- You are removing radiation exposure, discomfort and the anxiety of patients waiting for results.

Providing the most innovative technology improves the entire patient experience and makes a statement about you as a medical thought leader.

How To Put SureTouch To Work For You:

There Are Several Ways You Can Offer The SureTouch Exam To Your Patients:

1. Ask about our SureTouch Service Plan Program.
2. Engage SureTouch as a third-party service - Our clinicians can conduct SureTouch exams in your office on a weekly, bi-monthly or monthly basis.

We will provide all the marketing materials you need, including a video and brochures, to help explain the benefits of SureTouch to your patients, so you can concentrate on your practice.

Questions?

If you would like a demonstration of the technology, or for more information about adding the SureTouch System to your practice, please contact:

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SureTouch
BREAST EXAM

suretouch.us

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INTRODUCING The First Pain-free, Radiation-free Digital Breast Exam



SureTouch
BREAST EXAM



YOUR PATIENTS AND PRACTICE DESERVE The Best Care and Technology Available

Fundamentally, breast exam X-ray technology hasn't changed since Albert Salomon, inventor of breast radiology, first used it to examine for breast cancer in 1896, and published results in 1913.

Since then, more studies have taken place, but it was not until the early 1970's that regular mammograms, supported by the American Cancer Society and National Cancer Institute, became commonplace. That was over 40 years ago.

Mammograms Have Several Limitations

- Radiation exposure - one mammogram image has the equivalent to 20 chest X-rays. Typically, a woman gets four or more X-rays per exam and many receive more.
- Inability to screen all areas of the breast, especially the upper outer quadrant, where the majority of cancers occur.
- Ineffective for younger women or for older women with fibrous breast tissue.
- Women undergo painful pulling and clamping of their breasts between glass plates to achieve a useable image.

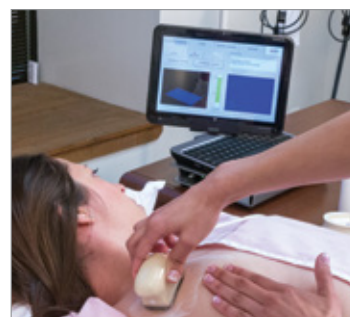
Mammograms...**“The benefit is marginal, the harm caused is substantial, and the costs incurred are enormous.”**

– *The Lancet, British Medical Journal*

SureTouch - The Forefront Of Breast Cancer Examination Technology

SureTouch is a safe, painless, radiation-free digital breast exam. It's effective for younger women or older women even with fibrous breast tissue.

The SureTouch System is FDA-cleared (FDA #K010514). SureTouch is classified as a Class II medical device cleared under the name Breast View® Visual Mapping System. The FDA recognizes SureTouch as a device for producing surface map of the breast as an aid to document palpable breast lesions identified during a clinical breast exam.



This breast lesion documentation system utilizes tactile sensing technology originally developed at Harvard University and strain elastography pioneered by Artann Laboratories. The device

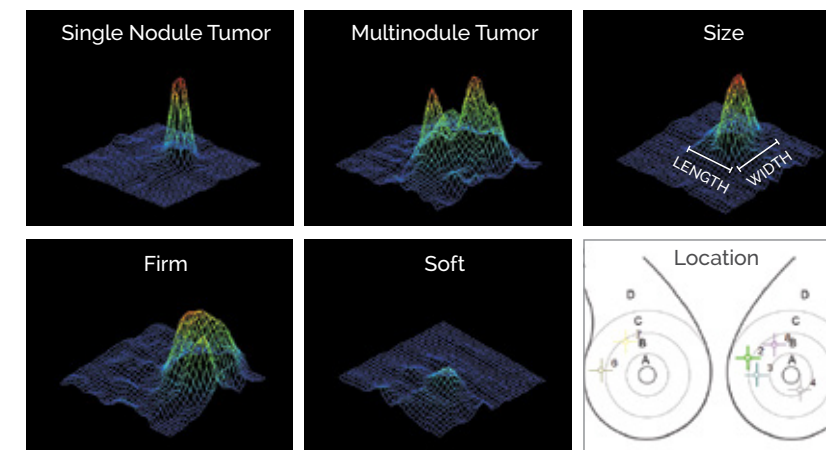
captures and enhances the sense of touch. For thousands of years, physicians have used the sense of touch for cancer detection. Sense of touch accounts for 80% of cancers found today.

Breasts are examined quickly and comfortably without compression or radiation. SureTouch's patented, hand-held sensor glides easily over the entire breast and underarm area. Its 192 sensing elements capture and document the shape, location, size and hardness of breast lesions.

Any breast lesions are displayed on the SureTouch console screen as two- and three-dimensional full-color images. Because images are digitally stored for future reference, results can be tracked and compared for changes over time. Younger patients can develop a health baseline with their first test.



SureTouch extracts lesion information from raw tactile images by using advanced proprietary image algorithms.



Published and Reviewed by the Medical and Scientific Community

You may access numerous clinical studies and publications, research and scientific publication reviews to get answers to frequently asked professional questions at www.suretouch.us/research/

The SureTouch System Includes a Portable, Self-Contained System Featuring:

- Lightweight, laptop-sized control console
- Touch-screen interface
- Software for visualizing breast examinations in real-time
- Calibration scale and training breast phantom
- Non-toxic, non-irritating lubricant and sheaths
- A hand-held sensor
- Supports wireless networking and printing



Doctors Embrace SureTouch

"I have been very impressed with the quality of images produced with SureTouch™. Because the exam is comfortable and non-invasive, women have been delighted with the SureTouch exam and the benefits it offers."

– *Chand Rohatgi, M.D.,
Medical Director of Oncology,
Pennsylvania*

"It provides consistency, documentation and predictability."

– *Cary S. Kaufman, M.D., FACS,
Bellingham Regional Breast Center*

Patients Welcome SureTouch

"Such a simple thing for peace of mind. I had the SureTouch exam and was very pleased with the experience." – *Jane G.*

"Results are immediate and everything being seen on the screen is explained throughout the exam." – *Kaysie K.*